

FTC Privacy Policy for website

Updated on December 1, 2025

Welcome to the website of Dr Nicole Barrineau. We take your privacy seriously, and we want you to know how we collect, use, share, and protect your information. In addition to this Privacy Policy, users of this site should also refer to the document titled Notice of Privacy Practices, also posted on our website.

Information you give us: We respect the right to privacy of all visitors to the website of Dr Nicole Barrineau DDS PA. We receive information that you enter on our site or that you provide to us through other electronic means.

The information we collect or that you provide on or through our site or by using our services includes:

- Information that you provide by filling in forms on our site, such as appointment and information request forms, also includes information you provide through other electronic means with communication services affiliated with our office. Some online forms collect sensitive information, such as health information, necessary for us to provide our services to you;
- Records and copies of your correspondence (including email addresses) from other offices that have been involved in your dental care;
- Data that you may provide to our office with the completion and submission of forms to our office, to include those submitted through a third party, which may including your name, postal address, billing address, e-mail address, home, work and mobile telephone numbers, age, date of birth, social security number, insurance policy number, physical characteristics that may personally identify you, credit or debit card number (for payment purposes only), national origin, veteran or military status, medical conditions, race, and information about any physical or mental conditions or disabilities you may have (collectively, “**Personal Data**”);
- Your responses to surveys that we might ask you to complete for research, development, and marketing purposes;

You also may provide information to be published or displayed (“**Posted**”) on public areas of the Site or transmitted to other users of the Site or third parties (“**User Contributions**”). Your User Contributions are Posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are impenetrable. Additionally, we cannot control the actions of other users of the Site with whom you may choose to share your User Contributions. Therefore, we cannot guarantee that your User Contributions will not be viewed by unauthorized persons.

Information we collect automatically: We may collect information about you automatically as you navigate through or use our Site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, pixels tags, and other tracking technologies. As you navigate through and interact with our Site, we may collect certain information about your device, browsing actions, and patterns, specifically usage details, and location data.

The information we collect automatically may include Personal Data that may be shared with third parties to help improve our Site and to deliver a better and more personalized service by enabling us to:

- estimate our audience usage patterns;
- improve our service offering;
- store information about your preferences, allowing us to customize our Site according to your individual interests;

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** We and our service providers may use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with our Site through your computer or mobile device. A cookie is a small file or piece of data sent from a website and stored on the hard drive of your computer or mobile device. On your computer, you may also refuse to accept browser cookies by activating the appropriate setting on your browser, and you may have similar capabilities on your mobile device in the preferences for your operating system or browser. However, if you select this setting you may be unable to access or use certain parts of our sites.
- **Pixels and Web Beacons.** Pages on our Site, or our e-mails, may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an e-mail and for other related Site statistics (for example, recording the popularity of certain Site content and verifying system and server integrity). We use this information to assist us in improving our user experience.

Email communications

Email communications that you send to us via the communication form on our Site may be shared with an employee who is most able to address your inquiry. We make every effort to respond in a timely fashion once communications are received. Once we have responded to your communication, it is discarded or archived, depending on the nature of the inquiry. Note that email communications that you send us via the email links on our site are not automatically encrypted, and it is possible that unencrypted/unsecured

email communications with us may be accessed or viewed by another internet user while in transit to us.

Reviews

We allow patients to write reviews of our practice online. If respondents provide personal information (such as an email address) in a review, it may be shared through online platforms such as Google and Facebook. They are also able to select an option so that written reviews are able to be shared more privately, with feedback being directed back to the office staff only.

How we use the information we collect

In addition to the uses described above, we use the information we collect for things like:

- Optimizing the performance and user experience of our site;
- Evaluating, and improving our business;
- Providing healthcare services;
- Requests for services or information on our site;
- Marketing and advertising efforts by inferring your interests from your interactions with our website; tailoring communications and offers to you based on your online interactions with us;
- Sending you email communications;
- Conducting research and analysis;
- Communicating with you about your account, special events, and surveys; and
- Establishing and managing your accounts with us.

If you are patient of our practice, we may combine this information with any Personal Health Information (PHI) we have on file regarding your patient account. If we combine this information with your PHI, we will treat all of that information based on the protocols set forth in our [Notice of Privacy Practices](#).

Texting

If you sign up to receive text messages from us, you are consenting to receive text messages related to your relationship with Dr Nicole Barrineau DDS, PA including updates related to your appointments, your account, billing notifications, prescription reminders, and care management. Message and data rates may apply. Message frequency may vary.

You can opt-out of SMS messages by texting STOP to the respective message. Your opt-out request will generate one final message confirming that you have been unsubscribed. You will no longer receive SMS messages from the short code you opted

out from. If you want to join again, text START to the office phone number 850.934.2720.

Note that carriers are not liable for delayed or undelivered messages.

Data retention

We will retain your information for as long as your account is active or as needed to provide your services, comply with our legal obligations, resolve disputes, and enforce our agreements. We will retain records for all inactive patients consistent with state and federal laws.

Disclosure of your information

We may share the information we collect about you with third parties who we have engaged to help us provide the Site, as well as the products and services available through our Site and our practice operations. Your Personal Data may be disclosed to affiliates, contractors, service providers, vendors, and other third parties we use to support our business; any such use of Personal Data that includes protected health information will comply with our [Notice of Privacy Practices](#). The services provided by these organizations include providing IT and infrastructure support services, advertising, marketing, and payment processing services. Advertising and marketing partners may receive and use your Personal Data to assist us with our advertising and marketing efforts. In each case, we will request that these third parties have also agreed to safeguard your data.

We may provide third parties with aggregate statistics about our visitors, traffic patterns, and related site information. This data reflects site-usage patterns gathered during visits to our website each month, but they do not contain information that personally identifies you unless you have given us permission to share that information.

We may also disclose your Personal Data:

- to fulfill the purpose for which you provide it;
- for any other purpose disclosed by us when you provide the information;
- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our office practices and other agreements, including for billing and collection purposes; and
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Dr Nicole Barrineau, DDS PA, our patients, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices about how we use and disclose your information

We do not control the use of cookies provided by other third parties, nor do we manage the information collected by other third parties. These third parties may aggregate the information they collect with information from their other customers for their own purposes and in accordance with their own respective privacy policies.

Cookie Settings and Advertising. You can set your browser or operating system to refuse all or some cookies or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of our Sites may then be inaccessible or not function properly.

- **Promotional Offers from Dr Nicole Barrineau DDS PA.** If you do not wish to have your email address used by us to promote our own products and services, you can opt-out at any time by clicking the unsubscribe link at the bottom of any email or other marketing communications you receive from us.
- **Disclosure of Your Information to Affiliates.** If you wish to unsubscribe from affiliate promotions, you can do so by clicking the unsubscribe link at the bottom of any email or other marketing communications you receive from them.
- **Targeted Advertising.** We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way.

Accessing and correcting your Personal Data

You can review and change your Personal Data by contacting our office. You may also notify us of any changes or errors in any Personal Data we have about you to ensure that it is complete, accurate, and as current as possible or to inactivate your account. We cannot completely delete your personal information if we believe it would violate any law or legal requirement or if we have a legal basis or obligation to maintain it, or if it would cause the information to be incorrect.

For information about requesting your medical records, please communicate your request to us. We can mail or email your records per your preference. You can also request to inactivate your account with us. However, once inactivated, we are still required to maintain your patient-related information under the Health Insurance Portability and Accountability Act (HIPAA) and other federal and state law.

Security

When visiting the office of Dr Nicole Barrineau DDS PA, security measures are in place to protect the confidentiality of personal information under our control, and we appropriately limit access to it. We also use a variety of information security measures to protect your personal information during data transport. However, Dr Nicole Barrineau DDS PA cannot ensure or warrant the security of any information you transmit to us, and therefore you do so at your own risk. We have taken reasonable steps to ensure

the integrity and confidentiality of personally identifiable information that you may provide. You should understand, however, that electronic transmissions via the internet are not necessarily secure from interception, and so we cannot absolutely guarantee the security or confidentiality of such transmissions.

Protecting children's privacy

We do not knowingly collect Personal Data from users under 18. If you are under 18, do not use or provide any information on or in our Site including your name, address, telephone number, email address, or any screen name or username you may use. If we learn we have collected or received Personal Data from a user under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from a user under 18, please contact us at the contact information below.

Links to other websites

Our Site may link to other websites that have their own privacy policies. Be sure to review the privacy policy on the site you're visiting.

Privacy policy updates

We may need to update our Privacy Policy as technology changes and the office of Dr Nicole Barrineau DDS PA evolves. If we make significant changes to this Privacy Policy, we'll post a prominent message on our websites.

Contact information

If you have a question or concern regarding your privacy, please contact Dr Nicole Barrineau's Privacy Officer using the contact information of Dr Nicole Barrineau DDS PA, 3404 Santa Rosa Dr, Gulf Breeze FL, 32563

ph:850-934-2720

fax: 850-934-2717

email: drnbarrineau@gmail.com